Adam Berg

Adam Berg is a Swedish director known for his striking storytelling and meticulous visual style, and is widely regarded as one of Sweden's most prominent commercial directors.

Berg has made commercials for brands including Volvo, Apple, IKEA, Nike, Playstation, Mercedes-Benz, Delta, and Lexus as well as Philips, for which he created the multi-award-winning *Carousel*. He is one of the industry's most celebrated filmmakers, with honors from every major awards body, including multiple Cannes Lions, D&AD Awards, Clio Awards, British Arrows, as well as numerous AICP and Ciclope wins.

Berg made his feature film debut with *Black Crab*, which premiered on Netflix in 2022 and quickly became one of the world's most-watched non-English-language films, topping the charts in over 90 countries. *Black Crab* is a dystopian thriller set in a frozen, war-torn landscape. The film, starring Noomi Rapace, highlights Berg's ability to translate his visual sensibility into long-form storytelling, combining stark, atmospheric imagery with tense, character-driven drama.

Currently, Berg is working on a feature film project, soon to be made official.

Awards

Guldbagge Award Nominee (Audience Award) Sweden – *Svart krabba* 2023

Göteborg Film Festival (Novella Film Award) Sweden – *In* 2011

Filmography

Svart krabba *(Feature film)* – *Director , Writer* 2022

In *(Short)* *(Thriller)* – *Director* 2011